If you travel to Ames via Interstate 35:

- Take Exit 111B, labeled “30 West,” and travel west on Highway 30 to Exit 146, labeled “University Boulevard.”
- Take Exit 146 and turn north onto University Boulevard. Continue on University Boulevard past the football stadium and the Iowa State Center to the fourth traffic light (Lincoln Way).
- At the fourth traffic light, turn left (west) onto Lincoln Way.
- Follow Lincoln Way to Ash Avenue (the third traffic light).
- Continue through this intersection (Lincoln Way and Ash Avenue) to the first driveway on your right. This is the entrance to the Memorial Union parking ramp. Please retrieve a ticket from the machine when entering the ramp. Take this ticket with you in order to get it validated when you check in.
- Please park on level “P1” of the parking ramp if possible. If “P1” is full, park on any level. Once parked, follow the directions on the next page to navigate to the Souls Family Visitor Center.

In case of construction on Interstate 35:

- Take Exit 113 onto 13th Street west to US 69/Grand Avenue.
- Turn left (south) on Grand Avenue and continue to Lincoln Way.
- Turn right (south) on Lincoln Way and follow to Ash Avenue (the third traffic light).
- Continue through this intersection (Lincoln Way and Ash Avenue) to the first driveway on your right. This is the entrance to the Memorial Union parking ramp. Please retrieve a ticket from the machine when entering the ramp. Take this ticket with you in order to get it validated when you check in.
- Please park on level “P1” of the parking ramp if possible. If “P1” is full, park on any level. Once parked, follow the directions on the next page to navigate to the Souls Family Visitor Center.

Alternative parking option

If the parking ramp is full, continue on Lincoln Way to Welch. Turn right (north) on Welch, and you will find additional parking in Lot 65 in front of the Enrollment Services Center. Go to Room 100 of the Enrollment Services Center to obtain a parking permit for this lot. Then proceed back to the Memorial Union for your program.

Please see reverse side for directions to your check-in location.
Once you have parked in the Memorial Union parking ramp:

- Enter the stair tower located on the west side of the parking ramp (look for the sign on the window marked ‘Enter Memorial Union Here’).
- Proceed to level 1 of the stair tower. Guests needing elevator service should select level 1 in the stair tower elevator.
- Proceed through the door labeled “To Bookstore Level 1.”
- Enter the bookstore, please note that when you check-in for your visit you will receive a coupon for a bookstore purchase.
- Proceed through the bookstore passing through the TechCyte. Turn right and continue straight towards the cash registers and exit the bookstore.
- Turn left once out of the bookstore. Proceed down the stairs. Guests needing elevator service may use the elevator to the right of the stairs to level B.
- The Souls Family Visitor Center is located on the right.