

IOWA STATE UNIVERSITY

Social Sciences

Individuals, Families, and Groups

Advertising
Child, Adult, and Family Services
Communication Studies
Family and Consumer Sciences
Education and Studies
Financial Counseling and Planning
Journalism and Mass Communication
Liberal Studies
Psychology
Sociology

Institutions and Government

Agriculture and Society
Community and Regional
Planning
Criminal Justice Studies
Economics
Political Science
Prelaw
Sociology

Societies and Cultures

Anthropology
History
International Studies
Religious Studies
Sociology
Technology and Social Change
U.S. Latino/a Studies
Women's Studies

Iowa State University has more than 100 majors that provide virtually unlimited academic opportunities. In this brochure you'll find information about your specific area of interest and a family of related majors that you may want to explore during your adventure here at Iowa State. Please use the contact information listed inside and let us help you discover your passions, unlock your potential, and **enjoy the adventure.**

Change the world

Many of our students work with faculty, staff, government agencies, politicians, and businesses that are changing the world through their professional activities.

Imagine working with senators to lobby for environmental protection sanctions or serving as an advocate for family rights. Imagine participating in a dig that unearths the mysteries of our culture.

Iowa State packages the world in a way you can discover it, one question at a time, as you learn what makes us human, and how that impacts our culture, economy, society, and political systems.

Our internationally recognized faculty will mentor you, direct you to career resources, partner with you in research, and assist in finding you an internship where you can practice the skills learned in the classroom.

Make a difference

Your degree prepares you for a broad range of professions in human resources, politics, education, social work, international affairs, military service, public service, graduate studies, and professional studies in law.

You'll have "Iowa State" on your transcript, which means that you've had a world-class education and access to resources that make you competitive in the job market.

Social Sciences

Select an academic program that's best for you

No matter what career you intend to pursue, you'll discover that your background in social sciences enhances your professional goals. Knowledge of people—their traditions, behaviors, institutions, cultures, and histories—has become critical to successfully negotiating your way in a global economy. As you plan your curriculum with an adviser,

you will find that many courses in the fields listed here require similar introductory work. You'll take a broad range of courses: first-year composition, foreign language, humanities, natural sciences, communications, and diversity and international studies. This means you can take the time you need to explore the programs that support your future goals.

Advertising

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and Communication
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Iowa State University offers one of only 15 accredited advertising majors nationally. As an advertising major you will gain knowledge in a variety of areas including graphic and web design, multimedia production, copy writing, media planning, advertising sales, and strategic communication.

Our faculty members have industry experience and are award-winning mass communicators. You will also have opportunities outside the

classroom, including the Iowa State Daily's advertising department, the Ad Club, Cardinal and Gold Agency, national advertising competition teams, and much more.

The program prepares students for internships with a wide variety of private businesses, media outlets, advertising agencies, and marketing firms. Student organization and internship experiences also help our students secure jobs after graduation.

Agriculture and Society

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The Agriculture & Society undergraduate degree emphasizes the application of social science knowledge to issues related to agriculture and society. This interdisciplinary major draws largely on courses from sociology, political science, and economics. Its goal is you prepare you to become a leader in addressing complex issues related to the social and human dimensions of agriculture at both the local and global level.

The curriculum offers the flexibility needed to accommodate your special interests and needs. Marketable skills and competencies you will gain in this major include understanding human and social impacts, connect social and life sciences,

as well as applying and communicating social scientific knowledge, all which are related to agriculture.

You will develop the necessary skills to become effective leaders with companies, local, national, and international non-governmental organizations, and governmental agencies that work on agricultural, food, and environmental related issues. Graduates can work as public policy analysts, government relations, public relations, program analyst, program specialists, marketing, sales, agriculture, educators, and executive directors.

Anthropology

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There are three key reasons why you should consider studying anthropology: First, the material is intellectually stimulating; second, it is global in scope; and third, it provides thinking skills and tools critical to problem-solving in the 21st century.

As an anthropology major you will study past and present human behavior and what it means to be human. You will also deal with fascinating questions such as how people's behavior changes over time, how people communicate and move about the globe, how people and cultures of distant places are different, how individuals and groups cooperate in distinct cultural contexts, and how the human species has evolved over millions of years. If you are planning on being

an anthropologist, you will further specialize in one of the fields within the discipline: cultural, biological anthropology, or archaeology.

Iowa State offers courses that encourage you to pursue all these fields while you also explore other areas that put your studies in context: business, economics, foreign languages, forensics, human computer interaction, geographic information systems, history, political science, psychology, and sustainable agriculture. Because anthropology is a highly specialized field, you may consider graduate studies to pursue a career in university teaching, research, museums, nonprofit and nongovernmental organizations, the government, or the corporate world.

Child, Adult, and Family Services

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Connections among family members lay the groundwork for relationships throughout our lives.

Iowa State's child, adult, and family services major offers coursework in child development and assessment, parenting education, and family issues. Community-based field experiences offer real-life opportunities with families and programs to complement academic assignments, such as the

opportunity to observe and interact with children in our nationally recognized Child Development Laboratory School.

Your degree in child, adult, and family services will prepare you for a wide variety of careers focused on improving the lives of families and children, including youth services counselor, child care center director, substance abuse counselor, and gerontology specialist.

Communication Studies

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As a Communication Studies major, you will learn about the role that communication plays in creating and managing interpersonal interactions in both personal and professional contexts.

Your coursework will cover topics such as the role of communication in developing and maintaining interpersonal relationships, how nonverbal communication affects our interactions and understanding of others, strategies for managing personal and organizational conflicts, the complexities of communication in organizational life, communication associated with effective leadership, how communication affects a group's problem solving effectiveness, how we manage relationships through the use of computer mediated communication, and

strategies for effective communication in training and development.

General areas where communication studies graduates are employed include human resources, training and development, corporate communication, sales, public relations, retail management, customer and guest relations, education, and event planning.

A degree in Communication Studies also serves as a foundation in graduate education in such areas as law, public administration, business administration, international and intercultural relations, and communication studies.

Community and Regional Planning

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and Regional Planning
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The Department of Community and Regional Planning at Iowa State is one of the nation's largest and longest-established planning programs, and one of only 16 accredited undergraduate planning programs in the United States. Planning is the profession that is dedicated to helping society manage change. Planners help to evaluate and seize opportunities and to understand and solve problems.

As a community and regional planning major you will combine classroom and studio-based instruction to learn how to use a systematic, creative approach to influence and manage the social, economic, and physical change of neighborhoods, small towns, cities, suburbs, metropolitan areas, regions, and states. Your classes will work closely with local communities

or governments to explore genuine planning problems and solutions.

You may choose to focus your studies around a specific area of planning such as Community Development and Social Policy, Ecological and Environmental Planning, Regional and International Planning, Physical Planning and Urban Design, or Transportation and Land Use. You may also choose to remain a generalist and complete a variety of courses in several areas of planning.

A degree in this major will prepare you for a career working with cities, counties, federal government agencies, consulting firms, computer software companies, and a wide variety of other career paths.

Criminal Justice Studies

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The Interdisciplinary Studies Major (Criminology and Criminal Justice) offers an opportunity for students to learn about the components of the juvenile and criminal justice systems, become acquainted with the issues affecting these systems, apply theoretical concepts to real-world

phenomena, interface with criminal justice and social service provider practitioners, and plan an academic and/or applied career in criminology and criminal justice. Students can also elect an 18-credit minor in Criminal Justice Studies.

Economics

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Economics is a social science that studies how people and businesses make decisions, how those decisions are coordinated in the market, and how government policy can influence market outcomes with respect to the efficiency of resource utilization and the welfare of society.

A major in economics will equip you with the analytical skills to understand and contribute to policy debates on topics such as unemployment and wages, government revenues and expenditures, income inequality and poverty, pollution, natural resource management, economic growth, and many other crucial

issues that fill the news media. Beyond their understanding of the way the economy works, economics majors are prized in the job market for their quantitative skills, their precision and clarity of thought and expression, and their careful and disciplined use of data in seeking answers to questions.

A bachelor's degree in economics provides employment opportunities in business and government. Some economics majors go on to seek master's or doctoral degrees in economics, while others pursue graduate study in business or law.

Family and Consumer Sciences Education and Studies

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www.hs.iastate.edu/academics/majors-list

In this major you will gain a broad understanding of individual and family issues and use your education and research to improve the well-being of individuals, families, and communities.

Three options in family and consumer sciences education and studies are available: teacher licensure, communications, and professional studies.

Graduates in the licensure option teach at the middle and high school levels preparing youth for their roles within families, careers, and communities. In the communications option you will learn how to apply the principles of journalism, marketing, and public relations to the family and consumer sciences field. The

professional studies option allows you to develop an individualized program of study using general family and consumer knowledge to prepare you for work in a non-profit organization or in the private sector working with family nutrition, housing, financial planning, life planning, and other issues that affect individuals, families and communities. All options can be preparation for public policy, pre-law, and extension opportunities.

Our program is the only accredited family and consumer sciences program in the state. Students gain valuable experience in the field through practicum hours, student teaching, and internships.

Financial Counseling and Planning

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For students who love working closely with individuals and families, the Financial Counseling and Planning (FCP) major provides a deep understanding of the ways that money can be used to improve lives. The major provides a thorough background of family finance including life span development, economics, housing, personal income tax, financial counseling, family communications, services for families, retirement planning, investments, estate planning, and risk management. FCP majors have the educational background to seek the Certified Financial Planner®, and Accredited Financial Counselor designations.

As a student, you will apply advanced critical thinking skills to real-world situations as you learn how to help a diverse populations reach their financial goals through hands on practical experiences. Career opportunities include; insurance agent, loan officer, mortgage originator, government housing authority administrator, housing advocate, housing planner, real-estate agent, policy analyst and lobbyist, property manager, and consumer credit or financial aid counselor. Alternatively, the FCP major provides excellent preparation for graduate programs in family policy and family financial planning.

History

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As a history major you will explore the histories of countries, cultures, and societies far removed from the modern world by distance or by time.

Through your coursework you will be able to display cognitive knowledge of historical themes and events, understand past cultures and social organizations, contextualize and

analyze primary source evidence, and develop an awareness of the basic historiography in selected research areas.

History is a great field of study to pair with virtually any other major or minor at Iowa State or to prepare for law school, library school, or other professional degrees.

International Studies

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The international studies program provides opportunities for you to develop skills and understanding about international events and global issues. Available as a secondary major or minor, the program is designed for students who wish to prepare for work or advanced study in the international arena, such as in diplomacy, intelligence, journalism, research, management, human resources, public relations, engineering, and business.

Coursework will include studies related to the culture, economics, politics, history, and literature of specific geographical regions; study abroad and/or internship and service learning; courses concentrating on selected international issues; and courses in world language.

Journalism and Mass Communication

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One of the longest accredited journalism programs in the country, the Greenlee School of Journalism and Communication is ranked among the top journalism programs in the nation.

The journalism and mass communication major will prepare you for careers in fields such as online media, newspapers, broadcast, photojournalism, magazines, design, science communication and many others.

Our faculty members have industry experience and are award-winning mass communicators, including a Pulitzer Prize winner. Many of our

students compete against other top schools and win national awards.

Our required internship gives you the opportunity to practice your skills at leading media and communication organizations. Students complete internships at organizations including Meredith, Cosmopolitan, Rolling Stone, Allure, KCCI-TV, the Scripps Wire Service, The Washington Post, and Gannett just to name a few. Student media and internship experiences also help our students secure jobs after graduation.

Liberal Studies

Kathleen Timmons
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This Regents degree program is specifically designed for students who are interested in a flexible and diverse curriculum.

Up to three-fourths of the degree requirements can be transferred from other accredited colleges and universities. You can select coursework in three areas of interest.

Courses are offered online and on campus during the day and in the evening. Your academic adviser will assist you in structuring your program to meet your educational, vocational, or personal goals.

Political Science

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From the most personal exchanges (families, schools, and clubs) to the most public interactions (local, state, national, and international organizations), politics matters.

As a political science major at Iowa State you will explore these political interactions through a flexible academic curriculum. You will be encouraged to undertake in-depth study in a particular area, such as American government, international relations, public law, political

theory, or public policy. Many prelaw students choose to major in political science, focusing on courses related to their future study.

To help you develop the skills and connections necessary for success in this field, the department offers internships with the legislative and executive branches of our government, as well as the United Nations, the Central Intelligence Agency, and the Nature Conservancy.

Pre-law

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As a pre-law student you may elect to major in any field. The American Bar Association states that the best preparation for law school is study in English language and literature, government, economics, history, mathematics, Latin, logic and scientific method, and philosophy.

These courses will provide you with skills in critical thinking, the comprehension and

expression of ideas, and an understanding of human institutions and values.

You will be assigned a pre-law adviser who will make certain you are taking the courses that will support your specific career goals and inform you of current resources and services to help you be admitted to law school.

Psychology

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All psychologists have one thing in common: an interest in behavior. They work to understand how people and other animals develop, learn, think, feel, act, and relate to each other.

As a psychology major you have the opportunity to apply your skills in analyzing behavior and its causes in supervised settings in the community or in research laboratories. An undergraduate degree in psychology from Iowa State will prepare you for positions such as a paraprofessional in hospitals and clinics; counselor in federal, state, and local health agencies; correctional, recreation,

or rehabilitation counselor; human resource manager; writer; and researcher. A bachelor of science in psychology is good preparation for law school and medical school, especially if you wish to specialize in psychiatry.

If you want to become a professional psychologist, licensed to provide psychotherapy, or intend to seek an academic position in research (e.g., professor, research scientist), you should plan to pursue a doctoral degree in psychology.

Religious Studies

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In the spirit of personal interest, intellectual curiosity, and academic excellence, you will explore the nature and role of religion in our culture.

As a religious studies major you will learn how to interpret religion in an empathetic and critical context as you explore and contrast religious traditions and systems. Iowa State's program in religious studies examines a variety

of religious traditions through coursework in religious studies, philosophy, literature, history, anthropology, sociology, and ethics.

As a graduate in religious studies you will have the necessary skills to pursue a career in fields such as education, ministry, or social services. A background in religious studies also complements graduate work in anthropology, law, history, sociology, theology, and literature.

Sociology

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As a sociology major you will study the social causes and consequences of human behavior. The sociological perspective gives you a unique way of looking at how society works and the complex interrelationships between individuals and society.

Iowa State's program embraces theories and concepts that help you understand social inequality, communities, bureaucracies, families, and small groups.

Undergraduate training in sociology can open a variety of doors in business and the human services. You will have a competitive advantage in today's information society with a solid base in research design, data analysis, statistics, and sociological concepts that will allow you to compete for positions in research, policy analysis, program evaluation, the justice system, and social services.

U.S. Latino/a Studies

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U.S. Latino/a Studies
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The U.S. Latino/a Studies (USLS) program is devoted to the study of Mexican, Puerto Rican, Cuban, Dominican, and Central and South American people living in the U.S. who trace their ancestry to the Spanish-speaking countries of Latin America.

USLS is cross disciplinary in focus, drawing from the scientific methods and epistemological bases in the humanities, social sciences and various professional fields.

The program provides students with useful information on Latino/as, who are the largest group of culturally and linguistically diverse

people in the United States. Students can benefit greatly by becoming more aware of the socioeconomic, political, scientific, and cultural contributions that Latino/as have made, and continue to make, to U.S. society.

By acquiring knowledge about U.S. Latino/as, students also make themselves more competitive in today's job market. Employers in virtually every profession are looking for employees who have some familiarity with the Latino/a population and who understand the unique cultural perspectives that Latino/a people possess.

Women's Studies

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Women's Studies
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www.las.iastate.edu/WomensStudies

Women's studies is an exciting field that will allow you to examine the role of gender and women's contributions to art, history, economy, politics, family life, science, and literature.

You will investigate challenges women face in the United States and all over the world in areas such as the environment, professional careers, poverty, racism, health, violence, motherhood, and body image. You will be encouraged to explore the contexts, ideological origins, and power relations of knowledge; promote social responsibility by connecting personal experience and political activity; and validate student contributions and voices.

In addition to financial awards and local internship opportunities, the program provides activities and promotes interaction between faculty and students. This interdisciplinary program offers a major and minor with courses from a variety of fields, ranging from anthropology and philosophy to literature and sociology. The program has a graduate minor, an honor section and learning community connected to the introduction to women's studies course and an active Tri-Iota honorary club for the program.

Iowa State University
Office of Admissions
100 Enrollment Services Center
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Phone: 515 294-5836
Toll Free: 800 262-3810
Email: admissions@iastate.edu
Web: www.admissions.iastate.edu

Questions about admission

In addition to writing us at the address at left, we encourage you to visit our website, which features a course catalog, online application, and campus information.

Also, you can follow us on:



Preparing to do your best while in school

The best preparation continues to be a strong college preparatory program of study, which includes courses in English, mathematics, laboratory science, social studies, and foreign languages. If you intend to transfer credits from another institution, you may contact our Office of Admissions for assistance in selecting the best courses for your program of study.

Material in this brochure was accurate at the time of printing. For the most up-to-date information, visit our website at www.iastate.edu.

Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. veteran. Inquiries can be directed to the Office of Equal Opportunity and Compliance, 3280 Beardshear Hall, 515 294-7612.