

The Humanities

Reason, Thought, and Belief ...

Advertising
Art and Design
Classical Studies
Communication Studies

Culture and Arts ...

English
History
Interdisciplinary Studies
Journalism and Mass Communication
Liberal Studies
Linguistics
Music and Performing Arts

Language and Communication ...

Philosophy
Religious Studies
Speech Communication
U.S. Latino/a Studies
Women's Studies
World Languages and Cultures

Iowa State University has more than 100 majors that provide virtually unlimited academic opportunities. In this brochure you'll find information about your specific area of interest and a family of related majors that you may want to explore during your adventure here at Iowa State. Please use the contact information listed inside and let us help you discover your passions, unlock your potential, and **enjoy the adventure.**

What are humanities?

To study the humanities is to study the foundations of our own humanity. Humanities include the study of languages and communications; cultural, ethnic, and social heritage; music and the performing arts; and history, philosophy, literature, religion, and classical studies.

Knowledge of the humanities provides us with the ability to (1) think critically and imaginatively about issues that confront us as individuals and society; (2) discuss basic values, morality, ethics, and the fundamental assumptions of any issue in a reasoned and open-minded manner; (3) understand the world around us from multiple vantage points and; (4) develop the skills and background to excel in writing, music, and art.

The critical thinking skills embodied in the humanities provide preparation for any career that requires individual and unique decisions. Law, medicine, journalism, public relations, education, management, marketing, and personnel management are just a few of the career options that are open to you when you study the humanities.

Who am I?

Of course this is a question many of us continue to ask all of our lives. But this question is one most commonly explored by students like you—creative thinkers who raise questions about the nature of humanity and our relationship and responsibility to the world.

Iowa State is the perfect place to raise these questions. An interdisciplinary approach to philosophy, religion, culture, history, and communications encourages you to discover, explore, and express yourself as an individual in a dynamic academic community. Many students combine several majors and minors so they can apply their skills in a variety of fields.

What is my place in the world?

You may already have a good sense of your talents and abilities, but you may also be just beginning to discover what the world has to offer you and where you fit.

Internationally acclaimed faculty will guide you as you explore where you fit by taking courses in a diverse range of subjects—from ethics to ethnicity, from archeology to antiquity.

Iowa State's distinguished faculty have earned awards for teaching, research, and writing. The awards have included National Endowment for the Humanities awards, the Pulitzer Prize for fiction, the National Book Critics Circle Award, awards for Winner of the Choice Book, five awards from the Association for Business Communication, Wilton Park International Service Awards, the National Endowment for the Arts Fellowship, and a PEN USA 2007 Creative Nonfiction Award.

How can I contribute to society?

Because humanities encompass studies in communications, history, philosophy, and culture, you will be prepared for a broad range of professions such as publishing, human resources, politics, journalism, education, professional studies in law or justice, social services, military service, international relations, ministry, advertising, and marketing.

The Humanities

Select an academic program that's best for you

If you have a strong interest in and aptitude for interpersonal communications, working with people in any environment, consider majoring or minoring in one of the programs listed here. As part of your program, you'll take a broad range of courses: English composition, foreign language, mathematics, social sciences, interpersonal communications, speech, ethics, and diversity studies.

No matter what career you intend to pursue, you'll discover that a humanities-based education enhances your professional goals. As you plan your curriculum with an adviser, remember that many courses in the fields listed here require similar introductory work. So, take your time. Humanities means exploring and discovering the unique qualities and attributes of humanity and culture.

Advertising

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and Communication
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Iowa State University offers one of only 15 accredited advertising majors nationally. As an advertising major you will gain knowledge in a variety of areas including graphic and web design, multimedia production, copy writing, media planning, advertising sales, and strategic communication.

Our faculty members have industry experience and are award-winning mass communicators. You will also have opportunities outside the

classroom, including the Iowa State Daily's advertising department, the Ad Club, Cardinal and Gold Agency, national advertising competition teams, and much more.

The program prepares students for internships with a wide variety of private businesses, media outlets, advertising agencies, and marketing firms. Student organization and internship experiences also help our students secure jobs after graduation.

Art and Design

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Art and design is a four-year degree program with two options: art and culture, or art and design history and theory.

Both options require you to complement your art coursework with study in an area outside of the College of Design. This can include a second major or minor, or an alternative program of study approved by your academic adviser. You may choose to pursue this BA degree in

conjunction with majors or minors such as journalism, advertising, business, history or psychology.

The two art and design curricula provide a solid liberal arts educational experience that can be a springboard into a wide array of graduate school and career opportunities, including art criticism, art history, art sales, corporate art collections, gallery and museum studies, and art therapy.

Classical Studies

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Classical studies is a cross-disciplinary curriculum in the College of Liberal Arts and Sciences that engages you with ancient Greek and Roman civilizations and their influence on western and world civilizations from their beginnings to today.

The classical studies program offers language courses in Latin and ancient Greek and interdisciplinary courses on the ancient city, myths of the Greeks and Romans, their dramas, epics, religious beliefs, history, political thought, philosophy, and more. You can also study

archaeology, history, and art in Greece or Italy. Classical studies can be declared as a major under interdisciplinary studies, or as a minor through WLC, complementing other cultural studies programs.

The classical studies major fosters cultural literacy and assists in preparing you for a variety of business and professional schools—law and medicine are the two most commonly pursued by classical studies majors—or for any career requiring skills in communication, critical thinking, human relations, or problem solving.

Communication Studies

David Vogel
Program in Communication Studies
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As a Communication Studies major, you will learn about the role that communication plays in creating and managing interpersonal interactions in both personal and professional contexts.

Your coursework will cover topics such as the role of communication in developing and maintaining interpersonal relationships, how nonverbal communication affects our interactions and understanding of others, strategies for managing personal and organizational conflicts, the complexities of communication in organizational life, communication associated with effective leadership, how communication affects a group's problem solving effectiveness, how we manage relationships through the use of computer mediated communication, and

strategies for effective communication in training and development.

General areas where communication studies graduates are employed include human resources, training and development, corporate communication, sales, public relations, retail management, customer and guest relations, education, and event planning.

A degree in Communication Studies also serves as a foundation in graduate education in such areas as law, public administration, business administration, international and intercultural relations, and communication studies.

English

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As an English major you will study British and American and multicultural literatures as well as the structure of the English language, rhetorical analyses, theory and multiple possibilities in creative writing. You may also choose to pursue English Education to become a middle school or high school English teacher. Additionally, Iowa State's program in rhetoric and professional communication has been recognized as a leader in breaking new ground.

With a major in English you may work as human resource trainer, technical writer, translator,

teacher, literary editor, television scriptwriter, or marketing and advertising professional, or go abroad to teach English to non-native speakers.

If you are a creative writer, you will have the opportunity to take courses in poetry, fiction, creative nonfiction, playwriting, or multi-genre advanced workshop.

You may also choose to go on to graduate study in the humanities or professional programs in law or medicine, or an MFA program in creative writing.

History

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As a history major you will explore the histories of countries, cultures, and societies far removed from the modern world by distance or by time.

Through your coursework you will be able to display cognitive knowledge of historical themes and events, understand past cultures and social organizations, contextualize and analyze

primary source evidence, and develop an awareness of the basic historiography in selected research areas.

History is a great field of study to pair with virtually any other major or minor at Iowa State or to prepare for law school, library school, or other professional degrees.

Interdisciplinary Studies

Interdisciplinary Studies
College of Liberal Arts and Sciences
343 Catt Hall
Phone: 515 294-2698
www.las.iastate.edu/discover/
academics/inter

If traditional majors and minors do not address your area of interest, you can develop your own major through Iowa State's interdisciplinary studies program.

You may consider interdisciplinary studies if you are continuing your professional education in a health-related field, or if you intend to develop an area of interest based upon one or more cross-disciplinary programs.

Areas chosen in the past include international relations, ecology studies, African and African American cultural studies, American Indian studies, classical studies, Asian studies, and U.S. Latino/a studies.

An interdisciplinary major supports further study or careers in education, international relations, social work, and graduate work in the humanities.

Journalism and Mass Communication

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and Communication
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One of the longest accredited journalism programs in the country, the Greenlee School of Journalism and Communication is ranked among the top journalism programs in the nation.

The journalism and mass communication major will prepare you for careers in fields such as online media, newspapers, broadcast, photojournalism, magazines, design, science communication and many others.

Our faculty members have industry experience and are award-winning mass communicators, including a Pulitzer Prize winner. Many of our

students compete against other top schools and win national awards.

Our required internship gives you the opportunity to practice your skills at leading media and communication organizations. Students complete internships at organizations including Meredith, Cosmopolitan, Rolling Stone, Allure, KCCI-TV, the Scripps Wire Service, The Washington Post, and Gannett just to name a few. Student media and internship experiences also help our students secure jobs after graduation.

Liberal Studies

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This Regents degree program is specifically designed for students who are interested in a flexible and diverse curriculum.

Up to three-fourths of the degree requirements can be transferred from other accredited colleges and universities. You can select coursework in three areas of interest.

Courses are offered online and on campus during the day and in the evening. Your academic adviser will assist you in structuring your program to meet your educational, vocational, or personal goals.

Linguistics

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www.iastate.edu/~apling/Lingprog

Linguistics majors study the structure, meaning, uses, and history of human languages; gain insight into how language is processed by the human mind and by computers; learn about cultural and linguistic diversity through the study of how language reflects people's world views; and discover how language reflects unique characteristics of humanity. Majors learn how to analyze language and apply their knowledge to special areas of interest such as how people learn

and assess foreign languages, how computers process human language, and the study of communication disorders.

A linguistics degree from Iowa State will provide the basis for careers in academic and non-academic areas such as language documentation, language teaching and assessment, computational analysis of language, speech pathology, translation, law and government work.

Music and Performing Arts

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www.theatre.iastate.edu

Iowa State treats the performing arts not just as a preparation for a career, but as a lifelong experience of artistic expression. Music majors may focus on music composition, music education, or performance. The department also offers a minor in music technology.

Majors in performing arts, offered by the theater program in the department, can select an emphasis in design, acting and directing, or dance. The curriculum covers a full range of study in the performing arts, from ancient music to rock and roll, from Shakespeare to original student works.

Because Iowa State's performing arts program focuses solely on undergraduate education, it offers unique performance opportunities for undergraduates often provided only by small institutions.

Iowa State provides a world-class education by recruiting internationally known professionals to mentor and direct student productions. And all students, regardless of major, are encouraged to participate in performing ensembles and productions, on stage or behind the scenes.

Philosophy

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and Religious Studies
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Recent advances in technology have introduced many benefits, but also many challenges, into our personal and professional lives. Issues of ethics, problem-solving, logic, and decision-making are critical as we consider the future of our world.

As a philosophy major you will study theories of knowledge and truth, explore views of the world and reality, and examine the cultural and social impact of major philosophical traditions, from ancient Greece to Western civilization. You will discuss ethical issues posed by contemporary

culture—issues that pertain to family, law, environment, health care, genetic research, agriculture, business, and other areas.

Faculty work one-on-one with a close-knit group of students, which allows for the development of individualized research projects and partnerships.

A degree in philosophy from Iowa State will prepare you for a career in areas such as business, politics, law, education, writing, and religion.

Religious Studies

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In the spirit of personal interest, intellectual curiosity, and academic excellence, you will explore the nature and role of religion in our culture.

As a religious studies major you will learn how to interpret religion in an empathetic and critical context as you explore and contrast religious traditions and systems. Iowa State's program in religious studies examines a variety

of religious traditions through coursework in religious studies, philosophy, literature, history, anthropology, sociology, and ethics.

As a graduate in religious studies you will have the necessary skills to pursue a career in fields such as education, ministry, or social services. A background in religious studies also complements graduate work in anthropology, law, history, sociology, theology, and literature.

Speech Communication

Amy Slagell
Program in Speech Communication
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Practical, flexible, and friendly are the terms speech communication majors use to describe their major.

As a speech communication major you will explore how language is used to create social change, study theories of communication to see how they help us make sense of everyday life, and practice a broad range of communication skills learning to create and adapt messages for different audiences within various contexts. You will also develop strong people skills, become more confident as you prepare and deliver presentations, enhance your listening skills, learn to assess the quality of arguments and other forms of public discourse.

Your coursework will include studies in public speaking, the history and composition of great speeches, business and professional speaking, persuasion, argumentation, speech criticism, political communication, and rhetorical theory.

A degree in speech communication will prepare you for future employment in human resource management, training and development, recruitment, non-profit organizations, sales, retail management, event planning, government service, and education, as well as for further education in graduate school, law school, or the seminary.

U.S. Latino/a Studies

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The U.S. Latino/a Studies (USLS) program is devoted to the study of Mexican, Puerto Rican, Cuban, Dominican, and Central and South American people living in the U.S. who trace their ancestry to the Spanish-speaking countries of Latin America.

USLS is cross disciplinary in focus, drawing from the scientific methods and epistemological bases in the humanities, social sciences, and various professional fields.

The program provides students with useful information on Latino/as, who are the largest group of culturally and linguistically diverse

people in the United States. Students can benefit greatly by becoming more aware of the socioeconomic, political, scientific, and cultural contributions that Latino/as have made, and continue to make, to U.S. society.

By acquiring knowledge about U.S. Latino/as, students also make themselves more competitive in today's job market. Employers in virtually every profession are looking for employees who have some familiarity with the Latino/a population and who understand the unique cultural perspectives that Latino/a people possess.

Women's Studies

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Women's Studies
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Women's studies is an exciting field that will allow you to examine the role of gender and women's contributions to art, history, economy, politics, family life, science, and literature.

You will investigate challenges women face in the United States and all over the world in areas such as the environment, professional careers, poverty, racism, health, violence, motherhood, and body image. You will be encouraged to explore the contexts, ideological origins, and power relations of knowledge; promote social responsibility by connecting personal experience and political activity; and validate student contributions and

voices.

In addition to financial awards and local internship opportunities, the program provides activities and promotes interaction between faculty and students. This interdisciplinary program offers a major and minor with courses from a variety of fields, ranging from anthropology and philosophy to literature and sociology. The program has a graduate minor, an honor section and learning community connected to the introduction to women's studies course and an active Tri-Iota honorary club for the program.

World Languages and Cultures

Chad Gasta
Department of World Languages
and Cultures
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www.language.iastate.edu

Iowa State provides you with the opportunity to learn American Sign Language, Arabic, Chinese, French, German, Russian, Spanish, Latin, and classical Greek. You may also take professional communication courses in modern world languages or courses in classical studies. Study abroad programs are available across the world including France, Germany, Greece, Russia, Spain, and Latin America, either as direct programs or in cooperation with other colleges at ISU and the Study Abroad Office.

If your first major is in the colleges of Agriculture and Life Sciences, Business, or Engineering, you may choose to take advantage of the department's second major concentration in Languages and Cultures for Professions (LCP), which is designed to provide training in professional communication in the target language, internships, and study abroad. All of our majors

and minors will increase your understanding of contemporary political, social, and cultural issues in countries and regions in which the target language is spoken. You may also pursue teacher licensure in our major language concentrations (French, German, and Spanish).

Studying world languages and cultures at Iowa State can complement a primary major in many professional fields including agriculture, business, and engineering, or better prepare you for a career in education, criminal justice, foreign service, journalism, the military, psychology and social services, or the Peace Corps.

The department will work with you to design a major or minor, including study abroad, that fits your interests and educational goals. The department also houses the Classical Studies Program and the International Studies program.

The Humanities

Opportunities that support your personal and professional interests

Iowa State has pooled resources that make it easy for you to be involved and to find a place where you fit in. Consider some of these:

Communications: Opportunities for you to write and publish your work, intern with syndicated newspapers and magazines, do live broadcast on radio and television, and work on campus publications, such as newspapers and journals.

History and civilization: Participate in Iowa State's United Nations and take advantage of study abroad trips that focus on ancient civilizations.

Foreign languages: Consider joining foreign language clubs or language learning communities, or enroll in an intensive language program.

Interdisciplinary studies: Ethnic and cultural clubs encourage the exchange of ideas and promote social and academic interaction.

Philosophy and religion: The community features student associations that host speakers, provide academic support, and encourage social interaction.

Women's studies: Clubs and programs encourage social interaction and professional discussion, concerts, lectures, and film festivals.

Student organizations

An important part of becoming a professional is working and interacting with others in your field. Consider joining student clubs and organizations to support your academic pursuits. Most majors offer opportunities to join peers in activities appropriate to that major. Here is a small sample of opportunities available to undergraduates.

- Advertising Club
- Black Student Alliance
- College of Design Art Club
- Communication Studies Club
- Cyclone Amateur Radio Club
- Ethos Magazine
- Habitat for Humanity
- History Club
- Iowa State Daily
- ISUtv
- Kappa Tau Alpha
- KURE Radio
- Linguistics Club
- Phi Alpha Theta
- Phi Beta Kappa
- Philosophy and Religious Studies Club
- Pre-Law Club
- Public Relations Student Society of America
- Sigma Tau Delta
- Sketch magazine
- Society of Professional Journalists
- Society for Technical Communication
- Spanish Club
- Trend Magazine
- United Native American Student Association
- YWCA-AMES

Iowa State University
Office of Admissions
100 Enrollment Services Center
Ames, Iowa 50011-2011
Phone: 515 294-5836
Toll Free: 800 262-3810
Email: admissions@iastate.edu
Web: www.admissions.iastate.edu

Questions about admission

In addition to writing us at the address at left, we encourage you to visit our website, which features a course catalog, online application, and campus information.

Also, you can follow us on:



Preparing to do your best while in school

The best preparation continues to be a strong college preparatory program of study, which includes courses in English, mathematics, laboratory science, social studies, and foreign languages. If you intend to transfer credits from another institution, you may contact our Office of Admissions for assistance in selecting the best courses for your program of study.

Material in this brochure was accurate at the time of printing. For the most up-to-date information, visit our Web site at www.iastate.edu.

Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. veteran. Inquiries can be directed to the Office of Equal Opportunity, 3350 Beardshear Hall, (515) 294-7612.

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